



**Pacific Northwest Glass Guild  
Sponsorship Agreement**

This Sponsorship Agreement (the Agreement) is entered into on this \_\_\_\_ day of \_\_\_\_\_, 20\_\_\_\_ (the Effective Date) by and between

Sponsor (Company/Individual Name): \_\_\_\_\_

Address: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

and

**Pacific Northwest Glass Guild (PNWGG), an Oregon 501(c)4 nonprofit organization**

Address \_\_\_\_\_

**Purpose:**

By sponsoring PNWGG, you enable our stronger outreach into the glass artist community. Funding provided under this agreement shall be used for general operating support.

**Ways to become a PNWGG sponsor:**

To qualify as a Sponsor a business can select one of the three following options annually:

\_\_\_\_ **Cash Sponsorship.** Direct financial support of \$350 or more toward PNWGG operations.

\_\_\_\_ **In-Kind Donations:** New products, supplies, tools, equipment or professional services (examples: kiln time, photography, or gift certificates for use in PNWGG auctions, fundraisers or educational kits.

\_\_\_\_ **Member Discounts.** A Sponsorship discount (suggested 10-15%) offered to PNWGG members. This discount is offered to our members throughout the year of Sponsor relationship with PNWGG. To be eligible for a Sponsor's discount, Guild members are active members of PNWGG and request the discount at the time of sale. For online retailers, a unique coupon code is requested from the Sponsor that will be shared only with our members through a secure Member portal.

Type of in-kind donation/or percentage discount chosen:

\_\_\_\_\_  
\_\_\_\_\_

**Sponsorship Benefits:**

In exchange for the contribution, PNWGG will provide Sponsor year-round visibility within the PNWGG community and larger public through:

- **Digital Presence.** A dedicated listing on the PNWGG website including the Sponsor’s logo, business description and a direct backlink to the Sponsor’s website.
- **Two free PNWGG memberships:** Each Sponsorship comes with two free memberships. These free memberships are for the term of paid Sponsorship. Memberships are renewed by the Sponsor as they renew their annual Sponsorship.
- **Newsletter Promotion of Sponsor.** Sponsors are prominently featured in the PNWGG online newsletter by logo and link. In addition, Sponsor may be featured in an in-depth article in the PNWGG newsletter.
- **Targeted Access.** Priority invitation to serve as guest speakers for technical demonstrations or educational presentations at PNSGG meetings and events.
- **Event Visibility.** Opportunity to secure prime vendor space at major PNWGG events with relevant signage.
- **Annual Sponsorship Vendor Event.** PNWGG hosts an annual in-person Vendor Fair allowing Sponsors to participate to promote and sell their products and services directly to members.
- **Education.** If a Sponsor offers glass art related classes, they are encouraged to communicate with our membership through a PNWGG Classified Ad emailed to our 200+ members.
- **Direct Member Marketing.** For Sponsors offering member-only discounts, your offer is highlighted in our private Member portal, encouraging our members to shop in the local industry first. Sponsors may place classified ads through PNWGG to its membership to advertise glass art related products for sale and/or workshop/training opportunities.
- **Logo Usage.** Sponsor grants PNWGG a limited, non-exclusive license to use the Sponsor’s logo for the benefits listed above.
- **Term of Sponsorship.** Annual calendar year.

**Tax Status Statement.** As a 501(c)4 organization, contributions to PNWGG are generally not deductible as a charitable contribution for federal income tax purposes.

**Relationship of Parties.** This Agreement does not create a partnership, joint venture, or employer-employee relationship. Sponsor is not entitled to any control over the operations of PNWGG.

**Sponsor (with approval of the PNWGG Board)**

**Signature.** \_\_\_\_\_ **Name/Title** \_\_\_\_\_ **Date** \_\_\_\_\_.

**PNWGG**  
**Signature.** \_\_\_\_\_ **Name/Title** \_\_\_\_\_ **Date** \_\_\_\_\_.